THE SINGLE MALT WHISKY FLAVOUR MAP

SMOKY

LIGHT

RICH

DELECTABLE

THE FOUR CORE FLAVOUR PROFILES

LIGHT & FLORAL
Crisp and fragrant. Great as an aperitif, with a clean, fresh aftertaste.

FRUITY & SPICY
Medium-bodied. Soft fruit and honey. Good balance of sweetness and spice.

RICH & ROUNDED
Rich whiskies with deep, sweet flavours. Dried fruits and nuts, even sherry notes.

FULL-BODIED & SMOKY
Generally intense and powerful, with a strong smoky flavour.
The Single Malt Whisky Flavour Map has been prepared and endorsed by the independent whisky expert David Stein, together with Douglas Scott Ltd., and by numerous individuals with extensive experience in the whisky area. The Flavour Map does not contain any individual brand names, nor do we endorse any whisky brands.

The four core flavour profiles are:

1. **Light & Floral**
   - Crisp and fragrant. Great as an aperitif, with a clean, fresh aftertaste.

2. **Fruity & Spicy**

3. **Rich & Rounded**
   - Rich whiskies with deep, sweet flavours. Dried fruits and nuts, even sherry notes.

4. **Full-bodied & Smoky**
   - Generally intense and powerful, with a strong smoky flavour.